



NIBLEA
**** *Dolomites*

Press kit



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About the Hotel

The Hotel Niblea is an exclusive 4-star hotel located in the midst of the stunning Dolomites in South Tyrol, Italy. With its spectacular location and luxurious environment, the hotel offers its guests an unparalleled experience that perfectly blends elegance, comfort and harmony with nature.

"We are hoteliers with heart and soul. True hospitality for us means arriving as guests and leaving as friends."

Matteo Rella, Owner



The history

Thanks to the numerous long-time regular guests, the small guesthouse above Ortisei has transformed into a unique 4-star hotel.

It was great-grandfather Marcello Rella who fell in love with the enchanting Val Gardena and his future wife Maria in the 1950s, moving here from Trentino. The first stone of the new building on the hill above Ortisei was laid in 1977. In the summer of 1978, grandfather Giovanni Rella and grandmother Margherita Moroder opened Pension Piciuël on the property they had inherited from Giovanni's father, Marcello, and from then on, they managed it with great passion, common sense and simplicity. What started small soon became a great success. In 1987, Giovanni and Margherita's son, Fabrizio and his wife Yvonne took over the management of the guesthouse, followed by brother Giorgio and his wife Nadia after his death in 1998. After many successful years, during which the guesthouse became known as an excellent address for gourmet cuisine, Pension Piciuël was renovated in 2006 and reopened as Hotel Piciuël, a 3-star hotel.

In 2020, Hotel Piciuël was transformed into the 4-star Hotel Niblea Dolomites, with a significant renovation and many new features. After the restyling, the common areas, dining room and lounge bar shine with a new and welcoming atmosphere. The renovated Prestige category rooms offer the highest level of comfort, meeting the highest expectations and the new wellness area completes the experience and brings it to the highest level. In the same year, son Matteo took over the management of the family business, where parents Giorgio and Nadia continue to work with passion. Despite all the innovations, the tried-and-true South Tyrolean hospitality and down-to-earth approach remain unchanged.



The location

The Hotel Niblea Dolomites is in a charming village above Ortisei in Val Gardena, a popular destination for outdoor enthusiasts and nature lovers. The surrounding landscape of the UNESCO World Heritage Dolomites provides a unique backdrop to the hotel and entices guests to access a variety of outdoor activities such as skiing, hiking, mountain biking and climbing directly.



The name

Simultaneously with the 2020 renovation, the name "Piciuël" was also changed. The name "*Niblea*" carries a deep significance closely linked to the grandeur of the hotel. This name is derived from Ladin, a Romance language spoken in parts of the Dolomites. Niblea in the Ladin language means "cloud train." The choice of this name is not at all random, but rather consciously made to emphasize the special connection between the hotel and the unique environment of the Dolomites.

The Dolomites are known for their spectacular mountain peaks, which are often surrounded by majestic clouds. These cloud trains are one of the most distinctive features of the landscape and lend a mystical and breathtaking air to nature. It is precisely these natural beauties and singularities that are captured within the name.



The Hotel Niblea Dolomites bears this name to express its close connection with the surrounding nature. Not only does it reside in this unique environment, but it actively strives to incorporate the beauty and spirit of the Dolomites into the hotel stay experience. Guests can admire the impressive cloud formations that often hover over the peaks of the Dolomites and feel the connection with nature in every aspect of their stay.

The name “Niblea Dolomites” thus symbolizes not only a place of accommodation but also the promise to guests of experiencing a unique connection with nature and an inspiring experience in the Dolomites. It's a place where guests can explore all the beauty of the region and be impressed by it.



Rooms and Suites

The Hotel Niblea Dolomites devotes great attention to the well-being of its guests and has carefully designed each room in Val Gardena with attention to detail. The rooms offer an exceptional experience, emphasizing comfort and aesthetics and reflecting the natural beauty of the Dolomites. The bathrooms are modern and comfortable. The balconies and terraces offer breathtaking views of Val Gardena and the ideal location allows guests to fully enjoy the region. The rooms are more than just accommodation; they convey a sense of security and hospitality and offer first-class inclusive services for an unforgettable stay at this wellness hotel in Val Gardena.

NIBLEA

**** *Dolomites*

Comfort *per 2 persons*



Junior Suite *per 3-4 persons*



Deluxe *per 2-3 persons*



Family Room *per 4 persons*



Prestige *per 2-3 persons*





The kitchen

The Hotel Niblea Dolomites spoils its guests with an excellent culinary variety. The hotel's restaurant offers a carefully curated selection of international and regional dishes prepared with fresh, local ingredients. From exquisite gourmet menus to light snacks and fine wines, the hotel offers a wide range of culinary experiences to suit all tastes. Additionally, themed evenings such as Tyrolean night or gala evening are organized once a week. In summer, weather permitting, barbecue evenings are also held on the restaurant terrace.

In our lounge bar, guests experience gastronomic delights while immersing themselves in a world of relaxation and pleasure, enjoying the breathtaking view of the majestic Dolomites. In the lounge bar, guests can expect a diverse selection of exquisite beverages and skillfully crafted cocktails prepared by our talented bartender Bruno. From classic martinis to refreshing mojitos, the hotel offers guests an unforgettable taste experience.

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Restaurant



Lounge bar



Stube





Wellness

The hotel stands out mainly for its unique view. Guests can enjoy a breathtaking panoramic view of the Seceda rocks, the slopes of Alpe Resciesa and the picturesque mountain village of Ortisei from various areas of the hotel, including the panoramic sauna, the outdoor infinity pool, the sun terrace, the sunbathing lawn and the relaxation room. There is also a deluxe Turkish bath for relaxing after mountain adventures.

The hotel's surroundings are ideal for those seeking relaxation and are all carefully designed with attention to detail and a welcoming atmosphere. The panorama is particularly striking, especially in the evening hours when Ortisei transforms into a sea of lights. It's a place where Val Gardena is at your feet and the Dolomites are so close that you feel like you could touch them.

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Finnish sauna



Experience shower



Steam bath



Relax room



Sunbathing lawn



Swimming Pool



Other included services

Our guests can also await:

- Gourmet breakfast served on a buffet breakfast, varied colored, with local and bio products
- Gourmet dinner menu
- Traditional South Tyrolean dinner featuring local specialties once a week
- Candlelight gala dinner once a week
- Excellent wine selection
- Wine advice from the hotel manager and Sommelier Matteo
- Use of the wellness area with panoramic Finnish sauna, Turkish bath and relaxation room
- Heated outdoor infinity pool with breathtaking views of Ortisei/St. Ulrich and the Dolomites
- Wellness bag with bathrobe, sauna towels and slippers
- Use of panoramic lawn with loungers for relaxation
- Convenient free shuttle service to the Alpe di Siusi ski lifts and Ortisei town center
- Val Gardena Mobil Card: free use of all Val Gardena (and South Tyrol) busses
- Public bus and ski bus stop directly in front of the Hotel
- Free or discounted participation in the Val Gardena Active weekly program
- Free Wi-Fi
- Kettle and tea set
- Use of the playground in summer
- Ample free parking and garage parking spots (with additional fee)



Awards and recognition

The Hotel Niblea Dolomites has been awarded the following accolades:

- Falstaff Best of South Tyrol 2022: 90 points
- Falstaff Best of South Tyrol 2023: 91 points
- Booking Traveller Review Awards 2023
- Booking Traveller Review Awards 2024

Press contact

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